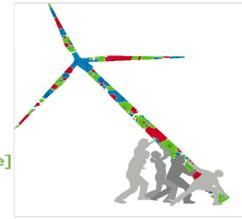


carbon nation
a climate change solutions movie
[that doesn't even care if you believe in climate change]



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“CARBON NATION,” A CLIMATE CHANGE SOLUTIONS MOVIE (THAT DOESN'T EVEN CARE IF YOU BELIEVE IN CLIMATE CHANGE), OPENS IN CHAPEL HILL IN COLLABORATION WITH THE SOUTHERN VILLAGE HOA & TRANSITION CARRBORO-CHAPEL HILL

The Green in Southern Village, Market Street, Chapel Hill, Friday, October 14 (rain date Oct 15) at 7pm

Chapel Hill, NC, Oct 3 2011 – The Southern Village HOA Going Green Committee and Transition Carrboro-Chapel Hill are proud to announce a local community screening of ‘carbon nation’, a new feature documentary film by Peter Byck that celebrates solutions to climate change and illustrates why it’s incredibly smart to be a part of the new, low-carbon economy: it’s good business, it emboldens national and energy security, and it improves health and the environment.

‘carbon nation,’ will screen in Chapel Hill on the Green in Southern Village on Friday, October 14 at 7pm (rain date: Saturday, Oct 15). The screening will be introduced by speakers

- Leif Forer, co-founder of Piedmont Biofuels,
- Dennis Markatos-Soriano, Executive Director East Coast Greenway Alliance
- Jane Norton, Chief Visionary Officer, ReSourcing Natural Solutions & Earthel

and accompanied by a mini-energy efficiency fair featuring the town of Chapel Hill WISE program, kicking off Phase 2 of the program, local providers of energy services, and local food vendors. Viewers inspired by the movie can take immediate action by consulting energy experts, getting information and contacts, or even scheduling energy assessments for their homes right there and then.

Come out, make a difference, collaborate with friends, have a local treat and join the fun!

To download the press kit and high-resolution images, visit:
<http://carbonationmovie.com/press>

About the Film

carbon nation is an optimistic discovery of what people are already doing, what we as a nation could be doing and what the world needs to do to prevent (or slow down) the impending climate crisis. We already have the technology to combat most of the worst-case scenarios of climate change, and it is very good business as well.

carbon nation features a cast of engaging and endearing characters from across the country, in towns big and small, and introduces us to the new wave of American ingenuity. One-armed Texas cotton farmer Cliff Etheridge is banding together the land of small farmers to create one enormous wind farm. Meanwhile, green jobs innovator Van Jones, is bringing clean technology and jobs to inner cities. Carbon Nation makes it clear that entrepreneurs, visionaries, scientists, and the everyday man are already creating the inventive ideas needed to combat climate change. By bringing their innovations to light, carbon nation is a film that celebrates solutions and inspires action. Even if you doubt the severity of the impact of climate change or just don't buy it at all, this is still a compelling and relevant film that illustrates how SOLUTIONS to climate change also address other social, economic and national security issues.

Narrated by Bill Kurtis, the cast includes: Richard Branson (CEO, Virgin Group), Thomas L. Friedman (*The New York Times*), Former CIA Director James Woolsey, Van Jones (Founder, Green For All), Col. Dan Nolan, U.S. Army (Ret), Bernie Karl (Geothermal pioneer from Alaska), Denis Hayes (Founder of Earth Day), Cliff Etheridge (West Texas wind pioneer), and more climate change pioneers.

carbon nation (2010, 82 min)