

SL-SV 5K Holiday Run  
Press Release for Southern Village Newsletter

When Southern Village in Chapel Hill first broke ground more than 10 years ago, it was designed to be more than another development, but rather a real neighborhood complete with front porches, businesses, schools and restaurants. As Southern Village blossomed, this setting naturally inspired a strong sense of community among the residents. In 2004, a small group of neighbors decided to hold a 5K Run and donate the proceeds to a local non-profit organization. Local businesses stepped up with donations and Harrington Bank served as the Title sponsor. With a USATF-certified course attracting hundreds of runners and crowds of spectators, the event succeeded beyond anyone's wildest dreams. Over its three year history, this event has raised more than \$58,000.00 for local charities.

The 2007 Southern Village Holiday 5K and Family Fun Run is scheduled for Sunday, December 9, 2007, and Harrington Bank is again Title sponsor. Growing in scope and with more prizes, activities and refreshments than ever, this years Holiday 5K has been created with the assistance of the Chapel Hill Service League. This volunteer organization has been a part of the Chapel Hill community since 1939. Proceeds from the 2007 race will be donated to the Service League's many community projects. To learn more, please visit the League's website at [www.chapelhillserviceleague.org](http://www.chapelhillserviceleague.org).

There are so many ways to be a part of the fun. The USATF-certified course presents a challenge to the serious runner while the Fun Run and other activities are sure to please the not-so-serious-runner. Sign up with neighbors or friends to run as a team. Children will have their own course to run. Businesses are encouraged to create running teams or donate items for prizes. To find out how to register, make donations or learn about sponsorship opportunities, check out the official Southern Village Holiday 5K and Family Fun Run website, [www.sv5k.com](http://www.sv5k.com). This event promises to be a great activity for the whole family and a chance to feel good while doing good this holiday season.