

# Voice your opinion about the future of Southern Village Center

Making sure our retail center survives and thrives



Retained Streetscapes



No Hotel with Open Space



Hotel



Your Suggestions

In response to a proposal by the developer of Southern Village to build a hotel on the current site of the parking lot between Weaver Street and O2Fitness, the Southern Village Home Owners Association (SVHOA) created the Parking Lot Committee (PLC). The PLC is focused on gathering community input, assembling data, and interacting with the developer to discuss what growth (if any) may occur on Market Street, our village center. Our goal is to build awareness, inform, explore options, and build consensus. The next Public Hearing will occur on **Wednesday, Jan. 21, 2009**. Fortunately, you now have the opportunity to voice your opinion regarding future development on Market Street. Your voice is extremely important.

**Build Community Awareness:** Empower the community to participate in decisions that impact our neighborhood. As a committee we have learned a great deal about the proposed hotel, but we still have questions, concerns, and suggestions. We want you aware; we want to add your voice to the conversation.

**Inform:** The committee is gathering information to share with you to provide both the positive and negative impacts of the proposed hotel. We are also learning about the zoning and density issues that will directly impact the nature of Market Street.

**Explore Options:** Are there economically viable alternatives to a hotel that would enhance our Village Center and support SV retailers, while still sustaining village harmony? Judging by recent comments, the SV community has reacted to the proposed development with a diverse range of opinion. What many people do not realize is that it is not a done deal. SV residents can impact what happens. Your written responses will help the committee interact with SV Market Street developers and Town staff.

**Community Consensus:** Our goal is to collect survey responses based on hotel, other growth, or no-growth options. We want to determine common grounds that balance sustainability while maintaining Southern Village Community character. We are seeking a consensus.

**Important Dates:** The committee is arranging 2 community discussions over the next 45 days; please attend. SV Community Forum(s):

1. **Monday, Dec 15, 2008** First Community Discussion; Ascension Hall; 7pm.
2. **Monday, Jan 12, 2009** Second Community Discussion; Building 101; 7pm.
3. **Wednesday, Jan 21, 2009** Hotel Concept Plan Meeting at the Town of Chapel Hill Town Hall.

## Contact information: and to voice your opinion

For information see: [www.southernvillage.org](http://www.southernvillage.org) and go to *Home Owners Association, PLC Updates*.

For e-mail updates about what is happening in your neighborhood at: [www.SouthernVillage.com](http://www.SouthernVillage.com) and sign up.

To have your opinion on Public Record for review by the Town Council send your e-mail to Kay Pearlstein at [kpearlstein@townofchapelhill.org](mailto:kpearlstein@townofchapelhill.org)

“It takes a Village to keep a Village a Neighborhood”